PROGRAM AGENDA

Sunday, January 22nd
12:00-3:00 PM
USC CERPP Leadership in Enrollment Management Preconference Session
For current students and alumni

5:00 PM
Registration & Cocktail Reception

6:00 PM
Conference Welcome
Jerome Lucido, USC CERPP
Speaker Introduction
David Holmes, Institute on Character and Admission
Opening Keynote Address: Turning the Tide
Richard Weissbourd, Harvard Graduate School of Education

Monday, January 23rd
7:15 AM
Continental Breakfast

8:15 AM
Welcome & Morning Address: How Admissions Decisions are Made and Why
Jerome Lucido, USC CERPP
Laurel Baker Tew, Viewpoint School

9:45 AM
Panel Session I: The Past, Present, and Future Use of Nonacademic Factors in Admission Decisions
Don Hossler, USC CERPP
Jerry Lucido, USC CERPP
Emily Chung, USC CERPP

10:45 AM
Break

11:00 AM
Master Class I: The Importance of Context in Admissions Decision Making
Michael Bastedo, University of Michigan

12:00 PM
Lunch
Bayview Ballroom
Note: 15 min. transition (1:10 to 1:25) from roof back to lobby level via 3 elevators

1:30 PM
Panel Session II: The Systematic Identification of Disadvantage in Educational Opportunity
Greg Perfetto, The College Board
Philip Ballinger, University of Washington

2:30 PM
Break

2:45 PM
Master Class II: The Systematic Identification of Personal Attributes in Admissions
Samuel Rikoon, ETS
Keith Wright, The Enrollment Management Association

4:00 PM
Adjourn for Afternoon and Networking

4:00 PM
USC CERPP Leadership in Enrollment Management Information Session
For prospective students; Open to any and all interested.
Monday, January 23rd (Continued)

6:00 PM
Cocktail Reception
Bayview Foyer

7:00 PM
Dinner & Keynote Address: Meeting Institutional and Student Needs in Admissions: Recipes for Selecting Qualified & Diverse Applicants
David Payne, ETS
Bayview Ballroom

Tuesday, January 24th

7:15 AM
Continental Breakfast
California Foyer

8:15 AM
Introductions & Remarks
Jerome Lucido, USC CERPP
California Ballroom

8:30 AM
Panel: Practitioners Speak: Learning from Each Other
Jim Goecker, Rose-Hulman Institute of Technology
Courtney McAnuff, Rutgers University
Yvonne Romero da Silva, University of Pennsylvania
Arlene Wesley Cash, Guilford College

10:00 AM
Break

10:15 AM
Breakout Sessions: Establishing the Way Forward & the Research Agenda
Catalina, Palisades, Malibu/Santa Monica

11:15 AM
Reporting Out: Research Agenda
California Ballroom

12:00 PM
Closing Remarks, Adjourn & Box Lunches