

**PROGRAM AGENDA**

**Sunday, January 22<sup>nd</sup>**

- 12:00-3:00 PM **USC CERPP Leadership in Enrollment Management Preconference Session**  
*Palisades* For current students and alumni
- 5:00 PM **Registration & Cocktail Reception**  
*California Foyer*
- 6:00 PM **Conference Welcome**  
*California Ballroom* **Jerome Lucido, USC CERPP**  
**Speaker Introduction**  
**David Holmes, Institute on Character and Admission**  
**Opening Keynote Address: *Turning the Tide***  
**Richard Weissbourd, Harvard Graduate School of Education**

**Monday, January 23<sup>rd</sup>**

- 7:15 AM **Continental Breakfast**  
*California Foyer*
- 8:15 AM **Welcome & Morning Address: *How Admissions Decisions are Made and Why***  
*California Ballroom* **Jerome Lucido, USC CERPP**  
**Laurel Baker Tew, Viewpoint School**
- 9:45 AM **Panel Session I: *The Past, Present, and Future Use of Nonacademic Factors in Admission Decisions***  
**Don Hossler, USC CERPP**  
**Jerry Lucido, USC CERPP**  
**Emily Chung, USC CERPP**
- 10:45 AM **Break**
- 11:00 AM **Master Class I: *The Importance of Context in Admissions Decision Making***  
**Michael Bastedo, University of Michigan**
- 12:00 PM **Lunch**  
*Bayview Ballroom* *Note: 15 min. transition (1:10 to 1:25) from roof back to lobby level via 3 elevators*
- 1:30 PM **Panel Session II: *The Systematic Identification of Disadvantage in Educational Opportunity***  
*California Ballroom* **Greg Perfetto, The College Board**  
**Philip Ballinger, University of Washington**
- 2:30 PM **Break**
- 2:45 PM **Master Class II: *The Systematic Identification of Personal Attributes in Admissions***  
**Samuel Rikoon, ETS**  
**Keith Wright, The Enrollment Management Association**
- 4:00 PM **Adjourn for Afternoon and Networking**
- 4:00 PM **USC CERPP Leadership in Enrollment Management Information Session**  
*Palisades* For prospective students; Open to any and all interested.

**PROGRAM AGENDA (continued)**

**Monday, January 23<sup>rd</sup> (Continued)**

6:00 PM                      **Cocktail Reception**  
*Bayview Foyer*

7:00 PM                      **Dinner & Keynote Address: *Meeting Institutional and Student Needs in Admissions: Recipes for Selecting Qualified & Diverse Applicants***  
*Bayview Ballroom*                      **David Payne, ETS**

**Tuesday, January 24<sup>th</sup>**

7:15 AM                      **Continental Breakfast**  
*California Foyer*

8:15 AM                      **Introductions & Remarks**  
*California Ballroom*                      **Jerome Lucido, USC CERPP**

8:30 AM                      **Panel: *Practitioners Speak: Learning from Each Other***  
   **Jim Goecker, Rose-Hulman Institute of Technology**  
   **Courtney McAnuff, Rutgers University**  
   **Yvonne Romero da Silva, University of Pennsylvania**  
   **Arlene Wesley Cash, Guilford College**

10:00 AM                      **Break**

10:15 AM                      **Breakout Sessions: *Establishing the Way Forward & the Research Agenda***  
*Catalina,*  
*Palisades,*  
*Malibu/Santa Monica*

11:15 AM                      **Reporting Out: *Research Agenda***  
*California Ballroom*

12:00 PM                      **Closing Remarks, Adjourn & Box Lunches**