Higher Ed’s Inward-Looking Focus

Will this focus reify what we already do (with more efficiency) while exaggerating gaps between the haves and have not of students and institutions?
Higher Ed’s Outward-Looking Focus

Will this focus bring more talent to the table of higher education and empower more types of institutions and collaborations that change the external opportunity map?

The Morrill Act, 150 Years On: Is This Still in Our DNA?

Can anchor institutions build communities?

The Brookings Institution, 2010

It is difficult to see how much longer the United States can abide widely divergent educational outcomes by race and ethnicity, given our changing population characteristics.

The Posse Foundation, Inc.

“A promising future for our nation rests on the ability of strong leaders from diverse backgrounds to develop consensus solutions to complex social problems.”

'The Chronicle of Higher Education'

'Noncognitive' Measures: The Next Frontier in College Admissions

Admissions offices want to know about traits like leadership, initiative, and grit, that the SAT doesn’t test
Can a business plan for higher education that includes more talent and fosters more external engagement bring more public support?
Economic Facts about Social Mobility and the Role of Education

- Family incomes have declined for a third of American children over the past few decades.
- Upward social mobility is limited in the U.S.
- The children of high- and low-income families are born with similar abilities but different opportunities.
- The achievement gap between high- and low-income students has increased.
- College graduation rates have increased sharply for wealthy students but stagnated for low-income students.

Adapted from The Brookings Institution Hamilton Project The Great Divide: No Rich Child Left Behind

By Sean F. Reardon
Individual & Societal Gains/Costs

City Dividends:

The Talent Dividend
Increasing four-year college attainment rate in nation’s 51 largest metropolitan areas by 1% = $124B increase in aggregate annual personal income.

The Green Dividend
Reducing vehicle miles traveled (VMT) per person by one mile per day in 51 largest metro areas = $29B annual household savings.

The Opportunity Dividend
Reducing poverty rates in metropolitan areas by 1% = $13B decrease annually in public sector outlays for family assistance, Medicaid and food stamps.

Lifetime Earnings by Education

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Projected Lifetime Earnings ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>None to 8th grade</td>
<td>936,000</td>
</tr>
<tr>
<td>9th to 12th grade</td>
<td>1,099,000</td>
</tr>
<tr>
<td>High school graduate</td>
<td>1,371,000</td>
</tr>
<tr>
<td>Some college</td>
<td>1,632,000</td>
</tr>
<tr>
<td>Associate’s degree</td>
<td>1,813,000</td>
</tr>
<tr>
<td>Bachelor’s degree</td>
<td>2,422,000</td>
</tr>
<tr>
<td>Master’s degree</td>
<td>2,834,000</td>
</tr>
<tr>
<td>Professional degree</td>
<td>4,159,000</td>
</tr>
<tr>
<td>Doctorate degree</td>
<td>3,525,000</td>
</tr>
</tbody>
</table>

Source: U.S. Census Bureau 2011
Syracuse’s Dividends

Total City Dividends for Syracuse...
$632 Million Annually

Benefits of the Smart Growth Approach to Development
Based on the results of the scenario model and comparisons between the two future scenarios, development based on Smart Growth principles (Future B) could result in:

- 17,500 fewer acres of farmland and open space lost to development
- 6,300 more households supporting the existing public sewer system
- 12,500 more households in close proximity to assets such as libraries, parks, schools, & grocery stores
- 30 million fewer miles driven to work each year
- 8,300 more households living in highly walkable neighborhoods
- $21 million more in tax benefits for municipalities in Onondaga County

SAY YES TO EDUCATION
SYRACUSE sayyessyracuse.org
“Institutions and communities are developing a new paradigm for generative partnerships … not done to but designed with a multifaceted group of stakeholders whose norms, resources, perspectives, and histories meet, greet, and collide in the crucible of community that binds one person’s welfare to another’s.”

Caryn McTighe Musil
Neighborhood 501(c)3

- Attracting businesses—King+King, WCNY, ProLiteracy
- Reclaiming 100+ abandoned properties; 2/3 resident occupied—Home Headquarters, Habitat for Humanity
- Health promotion—Nojaim’s & St. Joe’s, Movement on Main healthy street design
- Cultural/educational programming—La Liga, Syracuse City School District

“The Talent Agency”

Syracuse’s Scholarship in Action
Syracuse’s Two-Way Street of Engagement

Include. Belong. Learn.
The Changing Face of Syracuse

Extending SU’s Reach

<table>
<thead>
<tr>
<th></th>
<th>Fall 2003</th>
<th>Fall 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment</td>
<td>11,012</td>
<td>13,905</td>
</tr>
<tr>
<td>% Students of Color</td>
<td>16.3%</td>
<td>30.5%</td>
</tr>
<tr>
<td>% Pell-Eligible</td>
<td>19.9%</td>
<td>27.1%</td>
</tr>
<tr>
<td>% from Northeast</td>
<td>82.7%</td>
<td>73.6%</td>
</tr>
</tbody>
</table>

Welcoming Posse Scholars

Institute for Veterans & Military Families

Haudenosaunee Promise

Pipeline Programs
Reaching, Cultivating & Sharing Talent

Say Yes to Education Syracuse
Higher Education Compact

Scholarships at 45 Private Colleges and Universities & 60+ SUNY/CUNY

WHERE IS POSSE?
Posse has sites in Atlanta, Boston, Chicago, Los Angeles, Miami, New Orleans, New York and Washington, D.C. Posse opened its ninth site in Houston in 2012.

“2+2” Partnerships between Two- and Four-Year Institutions

- Predictive Financial Aid
- Strengthen Targeted Industry Concentrations that Leverage Unique Economic Assets
- Improve Competitiveness in, and Connections to, the Regional, National, and Global Economies
- Revitalize our Region’s Urban Cores, Main Streets, and Neighborhoods

Education as Economic Development

Central New York Regional Economic Development Council

→ K-12
→ Summer Academies
→ Industry Internships
→ College
Embracing Reality
Leveraging Diversity

The New York Times
Race vs. Class: The False Dichotomy
Sherilllyn Ifill
June 13, 2013

DIALOGUE ACROSS DIFFERENCE
Practice, Theory, and Research on Intergroup Dialogue
PATRICIA GURIN | BIREN (RATNESH) A. NAGDA | XIMENA ZÜÑIGA
Syracuse’s Slide
As Chancellor Focuses on the ‘Public Good,’ Syracuse’s Reputation Slides
By Robin Wilson
October 2, 2011

Syracuse, Selectivity, and Old Measures
“...’Syracuse’s Slide’ was but one of several possible headlines that could have accompanied the article. An equally good (and alliterative) one might have been ‘Syracuse’s Surge.’”
By Eric Hoover
October 11, 2011

Transforming higher education for the times that are to come

<table>
<thead>
<tr>
<th>FROM</th>
<th>TO</th>
</tr>
</thead>
<tbody>
<tr>
<td>“Ivory Towers”</td>
<td>Engaged Institutions</td>
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<tr>
<td>Meritocracies</td>
<td>Cultivators of Talent</td>
</tr>
<tr>
<td>Disciplinary Silos</td>
<td>Collaborative Public Scholarship</td>
</tr>
<tr>
<td>“Cult of the Expert”</td>
<td>“Communities of Experts”</td>
</tr>
</tbody>
</table>
Finding Support

“And they [colleges and universities] don’t have very good metrics of what is their value-added. If you try and compare two universities, you’ll find out a lot more about the inputs—this university has high SAT scores compared to this one. And it’s sort of the opposite of what you’d think. You’d think people would say, ‘We take people with low SATs and make them really good lawyers.’ Instead they say, ‘We take people with very high SATs and we don’t really know what we create, but at least they’re smart when they show up here so maybe they still are when we’re done with them.’ So it’s a field without a kind of clear metric that then you can experiment and see if you’re still continuing to achieve it.”


“Education is critical to our hopes of a fairer society…But too many children from less advantaged homes look at certain qualifications, educational institutions, or jobs and think: ‘That’s not for people like me’. Because all too often, that’s the message they’ve heard, over and over again.”

Nick Clegg, U.K. Deputy Prime Minister, 2012

“I have said before and reiterate here that only an ostrich could regard the supposedly neutral alternatives as race unconscious.”

Supreme Court Justice Ruth Bader Ginsburg