

Schedule of Events
L. A. Hotel Downtown

Wednesday, January 15 (Pacific Ballroom)

5:00 pm Registration & Cocktail Reception

6:00 pm Welcome & Speaker Introduction
Jerome A. Lucido

Opening Address
Nancy Cantor

7:00 pm Adjourn

Thursday, January 16 (California Ballroom and Foyer unless noted)

7:15 am Continental Breakfast

8:15 am Welcome
Jerome A. Lucido

8:30 am Morning Keynote Address — On the Meaning of Merit
Harry Brighthouse

9:30 am Break

9:45 am Morning Session I — Mission and Merit: The Broad Institutional View
Marianne Begemann and Georgia Nugent

11:00 am Break

11:15 am Morning Session II — Translating the Mission in Student Selection
Jenny Rickard, Rick Shaw, and Ted Spencer

12:30 pm Lunch (Pacific Ballroom)

1:45 pm Afternoon Panel I – Merit and the Role of College Admission
Ted Hill, Gary Meunier, and Dixie Ross

3:00 pm Break

3:15 pm Afternoon Panel II — Meet the (Education) Press
Eric Hoover and Scott Jaschik, Moderators
Phil Ballinger, Arlene Wesley Cash, and Janet Rapelye

4:30 pm Adjourn

6:00 pm Cocktail Reception (Pacific Ballroom)

7:00 pm Keynote Speaker Introduction (Pacific Ballroom)

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Karen Symms Gallagher

Keynote Dinner Address
Donald Heller

9:00 pm Adjourn

Friday, January 17 (California Ballroom and Foyer)

7:15 am Continental Breakfast

8:15 am Introductions and Remarks
Jerome A. Lucido

8:30 am Transforming the Dialogue on Merit: A Framework and Strategies for
Defining and Defending What You Decide
Art Coleman

Workshop with Deans: Developing a New Framework and Pursuing Key Strategies
Art Coleman, Moderator
Michael Barron, Tim Brunold, Youlonda Copeland-Morgan, Kedra Ishop,
and Stu Schmill

9:15 am Perspective I: A Conversation with Deans on Issues of Policy, Practice,
Law, Stakeholder Engagement, and Communications

10:00 am Break

10:15 am Expanding the Circle: Audience Insight on Core Questions and Strategies

10:45 am Perspective II: Making Workshop Reflections on Framework Elements
and Strategies Actionable

11:15 am Wrap Up: What Do We Do Tomorrow?

11:30 am Concluding Remarks
Jerome A. Lucido

12:00 pm Boxed Lunch & Conference Concludes