Schedule of Events
L. A. Hotel Downtown

**Wednesday, January 15** (Pacific Ballroom)
5:00 pm  Registration & Cocktail Reception

6:00 pm  Welcome & Speaker Introduction  
*Jerome A. Lucido*

Opening Address  
*Nancy Cantor*

7:00 pm  Adjourn

**Thursday, January 16** (California Ballroom and Foyer unless noted)
7:15 am  Continental Breakfast

8:15 am  Welcome  
*Jerome A. Lucido*

8:30 am  Morning Keynote Address — On the Meaning of Merit  
*Harry Brighouse*

9:30 am  Break

9:45 am  Morning Session I — Mission and Merit: The Broad Institutional View  
*Marianne Begemann and Georgia Nugent*

11:00 am  Break

11:15 am  Morning Session II — Translating the Mission in Student Selection  
*Jenny Rickard, Rick Shaw, and Ted Spencer*

12:30 pm  Lunch (Pacific Ballroom)

1:45 pm  Afternoon Panel I – Merit and the Role of College Admission  
*Ted Hill, Gary Meunier, and Dixie Ross*

3:00 pm  Break

3:15 pm  Afternoon Panel II — Meet the (Education) Press  
*Eric Hoover and Scott Jaschik, Moderators  
Phil Ballinger, Arlene Wesley Cash, and Janet Rapelye*

4:30 pm  Adjourn

6:00 pm  Cocktail Reception (Pacific Ballroom)

7:00 pm  Keynote Speaker Introduction (Pacific Ballroom)
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*Karen Symms Gallagher*

Keynote Dinner Address
*Donald Heller*

9:00 pm    Adjourn

**Friday, January 17** (California Ballroom and Foyer)
7:15 am    Continental Breakfast

8:15 am    Introductions and Remarks
*Jerome A. Lucido*

8:30 am    Transforming the Dialogue on Merit: A Framework and Strategies for Defining and Defending What You Decide
*Art Coleman*

Workshop with Deans: Developing a New Framework and Pursuing Key Strategies
*Art Coleman, Moderator*
*Michael Barron, Tim Brunold, Youlonda Copeland-Morgan, Kedra Ishop, and Stu Schmill*

9:15 am    Perspective I: A Conversation with Deans on Issues of Policy, Practice, Law, Stakeholder Engagement, and Communications

10:00 am   Break

10:15 am   Expanding the Circle: Audience Insight on Core Questions and Strategies

10:45 am   Perspective II: Making Workshop Reflections on Framework Elements and Strategies Actionable

11:15 am   Wrap Up: What Do We Do Tomorrow?

11:30 am   Concluding Remarks
*Jerome A. Lucido*

12:00 pm   Boxed Lunch & Conference Concludes