

**A Central Element in the Framework for Change in
College Admissions:
*The Process of Policy Change***

**The Case for Change in College Admissions
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Day One: Key Themes

- ❑ We've been having this conversation for decades. Enough, already.

Will the next generation be having this same conversation?

- ❑ Leadership is key.


Let's go back and talk to our presidents and provosts...and faculty...

- ❑ We need external measures of accountability

We may need to shame our institutions into action...

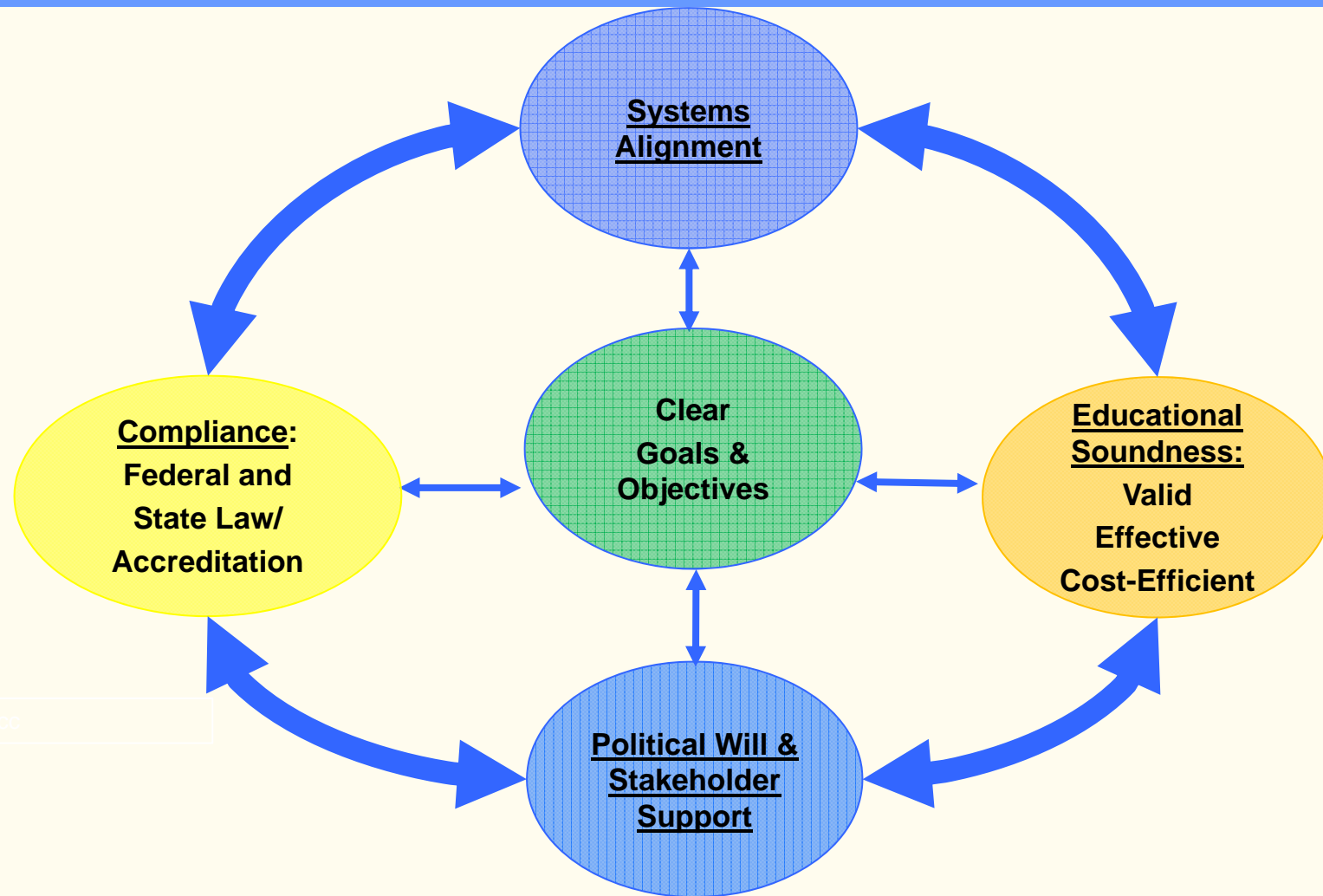
From What to How: Stepping Back and Assessing the Big Picture

- ❑ **Research- and experience-based solutions that may advance needed change in college admissions are just that...potential solutions in need of a game plan.**



Now what?

Key Elements in the Process of Policy Change



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Key Issues



Clear
Goals & Objectives

- Mission clarity

Access, access, access...and we mean what, precisely?

- ◆ *E.g., vs. diversity*

- We will have been successful when...

- What are our benchmarks?

- ◆ We measure what matters (even though everything that matters is not measureable, at least easily)

We're not islands in a stream...

...or baby grands in a bay...



Key Issues



Systems Alignment

- Leverage!
- Ensure comprehensive work toward a coherent system of incentives

- ◆ Federal
- ◆ State
 - ◆ Postsecondary
 - ◆ K-12
 - ◆ Workforce
- ◆ University system
- ◆ **Institution**
- ◆ Workforce

Key Issues

Political Will &
Stakeholder Support

- Are all key constituencies meaningfully part of the relevant conversation?
 - ◆ Transparency
 - ◆ Common understanding
 - ◆ Foundations for action

Presenter Profile and Contact Information

EducationCounsel

EducationCounsel LLC supports education leaders in their efforts to develop and implement policies that will dramatically improve student achievement, close achievement gaps and ensure equal access to opportunity for all with an array of integrated strategic planning, policy, legal and advocacy services. For more information, visit

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Art Coleman is a founding and managing partner of EducationCounsel. He previously served as Deputy Assistant Secretary for Civil Rights in the U.S. Department of Education and has led the work of the College Board's Access and Diversity Collaborative since 2004. Mr. Coleman is also Chairman of the Board for the Institute for Higher Education Policy [IHEP]. He may be reached at art.coleman@educationcounsel.com.