



A Window of Opportunity: College Access and Success in the Age of Obama



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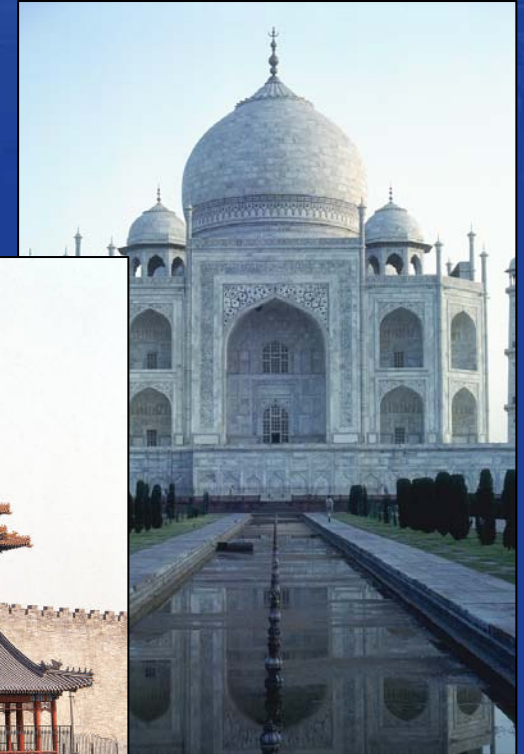
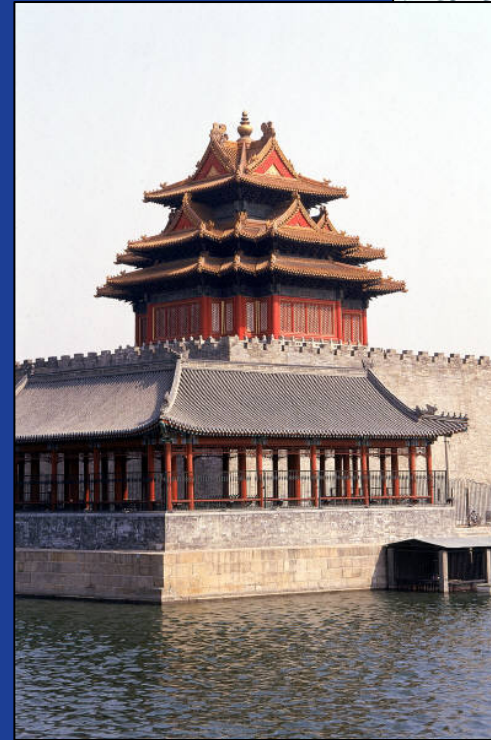
New Competitors: China and India

India

- Population of 1.1 billion
- GDP rose by an average of 7% each year since 1997

China

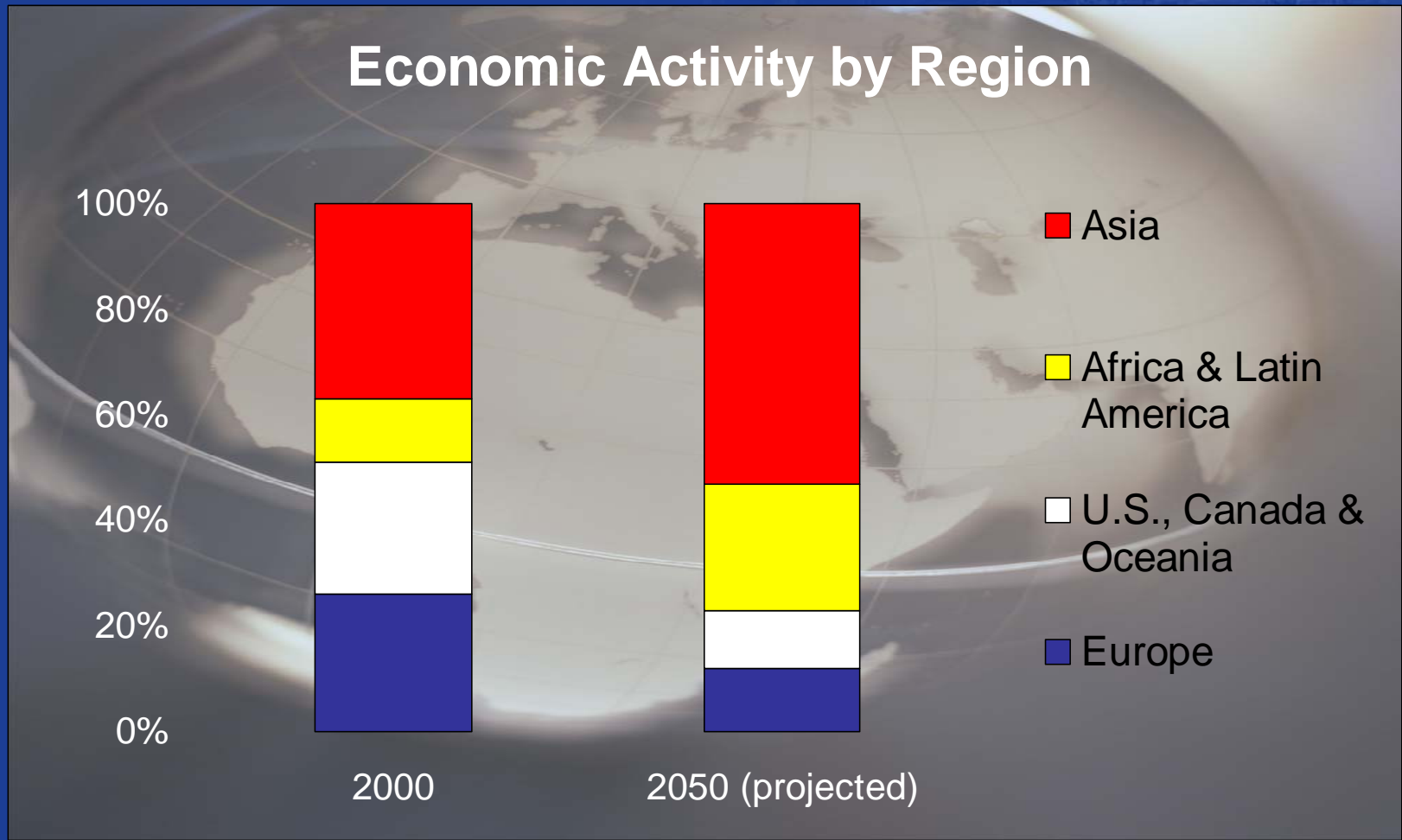
- Population of 1.3 billion
- GDP grew 10x since 1978



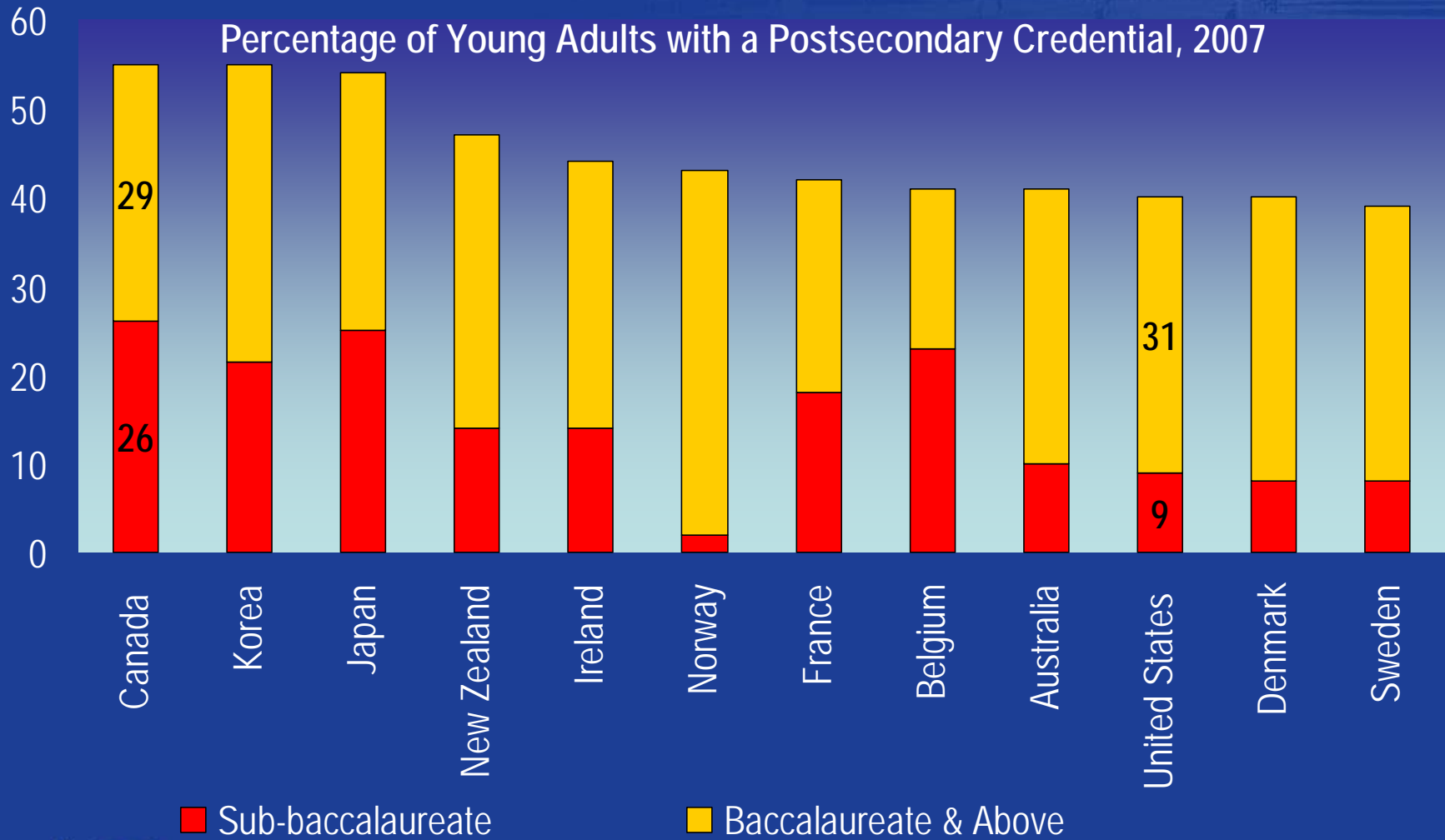
Source: CIA World Factbook.

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A New Economic Landscape

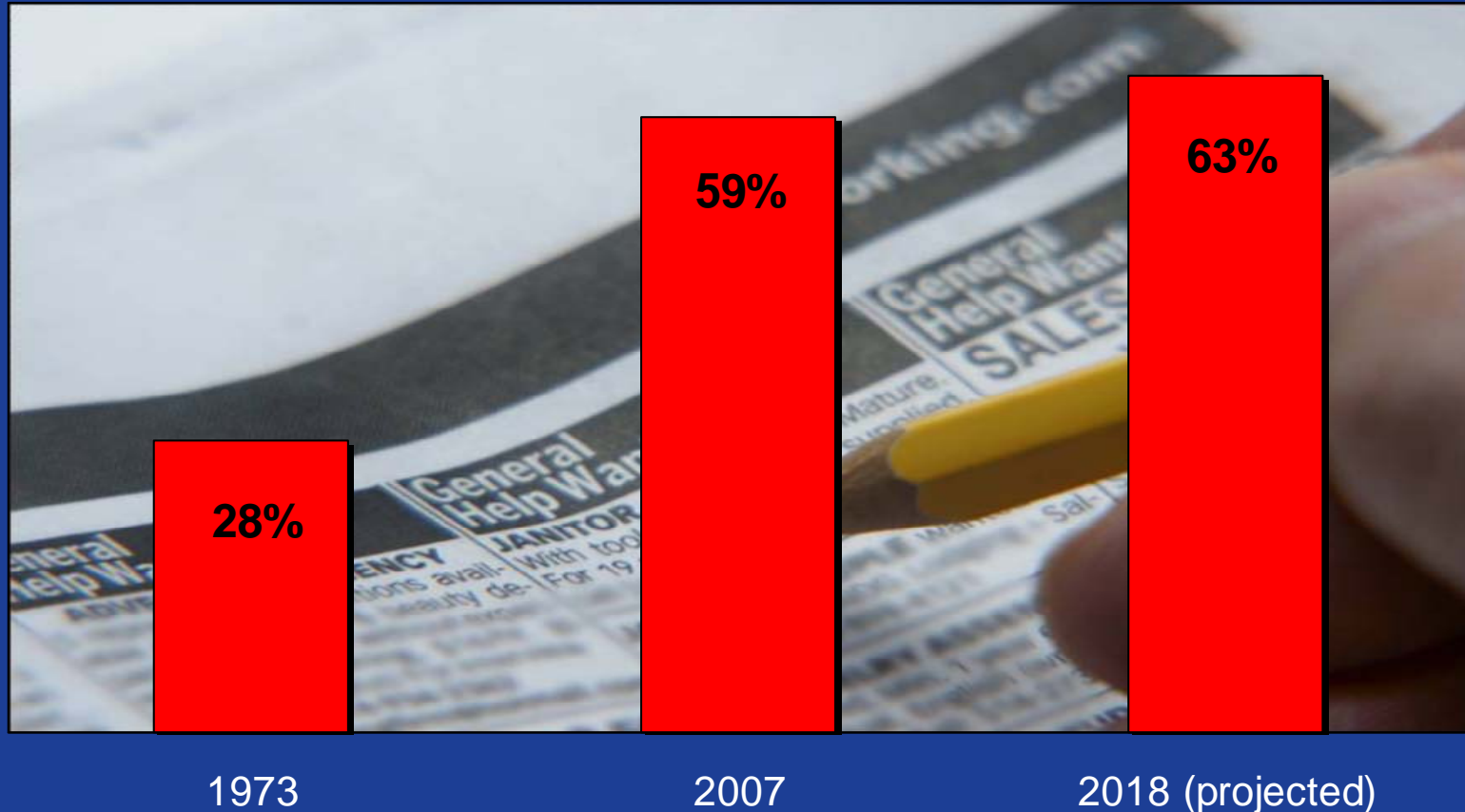


Other Competitors



New Workforce Demands

Percentage of U.S. Jobs Requiring
at Least Some Postsecondary Education

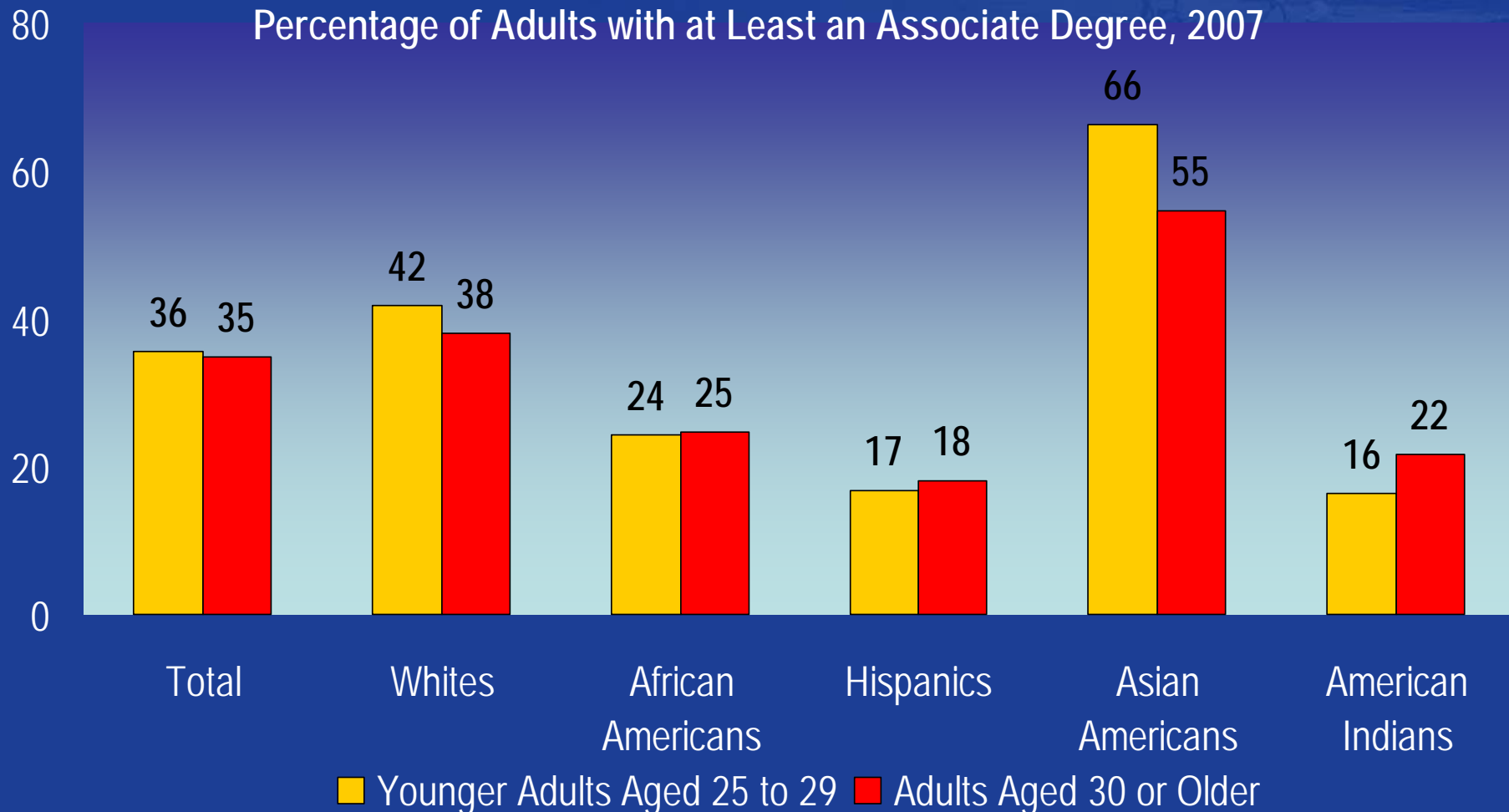


Source: Georgetown University Center for Education and the Workforce.

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A Tipping Point

Percentage of Adults with at Least an Associate Degree, 2007



Source: American Council on Education, *Minorities in Higher Education 2009 Supplement*.

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Keys to Access & Success



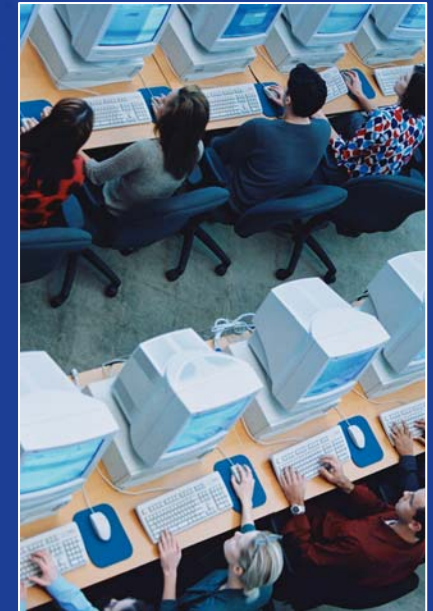
Academic
Preparation



Counseling
& Support



Financial
Assistance



New Programs

A Bold Goal for Higher Education



...this country needs and values the talents of every American. That is why we will provide the support necessary for you to complete college and meet a new goal: by 2020, America will once again have the highest proportion of college graduates in the world."



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A Window of Opportunity



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