A Window of Opportunity:
College Access and Success in the Age of Obama

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New Competitors: China and India

India

• Population of 1.1 billion
• GDP rose by an average of 7% each year since 1997

China

• Population of 1.3 billion
• GDP grew 10x since 1978

Source: CIA World Factbook.
A New Economic Landscape

Economic Activity by Region

- **Asia**
- **Africa & Latin America**
- **U.S., Canada & Oceania**
- **Europe**

2000 and 2050 (projected)

Other Competitors

Percentage of Young Adults with a Postsecondary Credential, 2007

- Canada: 26% Sub-baccalaureate, 31% Baccalaureate & Above
- Korea: 26% Sub-baccalaureate, 31% Baccalaureate & Above
- Japan: 29% Sub-baccalaureate, 31% Baccalaureate & Above
- New Zealand: 29% Sub-baccalaureate, 31% Baccalaureate & Above
- Ireland: 29% Sub-baccalaureate, 31% Baccalaureate & Above
- Norway: 9% Sub-baccalaureate, 31% Baccalaureate & Above
- France: 9% Sub-baccalaureate, 31% Baccalaureate & Above
- Belgium: 9% Sub-baccalaureate, 31% Baccalaureate & Above
- Australia: 9% Sub-baccalaureate, 31% Baccalaureate & Above
- United States: 9% Sub-baccalaureate, 31% Baccalaureate & Above
- Denmark: 9% Sub-baccalaureate, 31% Baccalaureate & Above
- Sweden: 9% Sub-baccalaureate, 31% Baccalaureate & Above

New Workforce Demands

Percentage of U.S. Jobs Requiring at Least Some Postsecondary Education

<table>
<thead>
<tr>
<th>Year</th>
<th>1973</th>
<th>2007</th>
<th>2018 (projected)</th>
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<tbody>
<tr>
<td>Percentage</td>
<td>28%</td>
<td>59%</td>
<td>63%</td>
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Source: Georgetown University Center for Education and the Workforce.
A Tipping Point

Percentage of Adults with at Least an Associate Degree, 2007

- Total: 36, 35
- Whites: 42, 38
- African Americans: 24, 25
- Hispanics: 17, 18
- Asian Americans: 66, 55
- American Indians: 16, 22

Younger Adults Aged 25 to 29 vs. Adults Aged 30 or Older

Keys to Access & Success

- Academic Preparation
- Counseling & Support
- Financial Assistance
- New Programs
A Bold Goal for Higher Education

...this country needs and values the talents of every American. That is why we will provide the support necessary for you to complete college and meet a new goal: by 2020, America will once again have the highest proportion of college graduates in the world."
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