Defining Enrollment in the 21st Century: UNDERSTANDING OUR STUDENTS AND OUR COMMITMENTS

SPEAKERS

Sandy Baum
Skidmore College
The College Board

Wayne Camara
The College Board

Arlene Wesley Cash
Spelman College

Youlonda Copeland-Morgan
The College Board

Karen Symms Gallagher
University of Southern California

Saul Geiser
University of California Berkeley

Donald E. Heller
The Pennsylvania State University

Don Hossler
Indiana University

David Kalsbeek
DePaul University

Michael Kirst
Stanford University

George Kuh
Indiana University

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Shirley Ort
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Gary Rhoades
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Morton O. Schapiro
Willsiams College

Bill Schilling
University of Pennsylvania

Scott Andrew Schulz
University of Southern California

N. Bruce Walker
University of Texas at Austin

KEYNOTE ADDRESSES

Monday, August 4, 6:00 p.m.
Omni Hotel, Los Angeles

MICHAEL S. MCPHERSON
Michael S. McPherson is the fifth President of the Spencer Foundation. Prior to joining the Foundation in 2003 he served as President of Macalester College in St. Paul, Minnesota for seven years. A nationally known economist whose expertise focuses on the interplay between education and economics, McPherson spent the 22 years prior to his Macalester presidency as professor of economics, chairman of the Economics Department, and dean of faculty at Williams College in Williamstown, Massachusetts. He holds a B.A. in Mathematics, an M.A. in Economics, and a Ph.D. in Economics, all from the University of Chicago.

Tuesday, August 5, 6:00 p.m.
Omni Hotel, Los Angeles

CAROLYN WEBB DE MACÍAS
Carolyn Webb de Macias was appointed USC vice president for external relations in January 2002. She provides strategic direction and leadership for the university’s outreach programs, including civic and community relations, government relations, the Community Education Academy and the Good Neighbors Campaign as well as federal- and state-funded educational and economic-development programs. From 2005–2006, she served as a senior advisor to Mayor Antonio R. Villaraigosa providing counsel in a variety of areas, including education policy. She is also a founding member of the new Partnership of Los Angeles Schools Board and was recently appointed to the Los Angeles Advisory Board for the Alliance for Regional Collaboration to Heighten Educational Success (ARCHES).

The Center for Enrollment Research, Policy and Practice (CERPP) at the University of Southern California brings together scholars, practitioners, and policymakers to examine college enrollment issues and practices and better meet the collective needs of students, institutions, and society.